



# ***Celebration of Courage***

awards and gala

DATE

**Monday, June 2, 2025**

TIME

**6:00 – 10:30 pm ET**

WHERE

***Pier Sixty***  
**Chelsea Piers, NYC**







# ABOUT OUTRIGHT INTERNATIONAL

Outright International works with partners around the globe to strengthen the LGBTIQ human rights movement, document and amplify human rights violations against LGBTIQ people, and advocate for inclusion and equality.

Founded in 1990, Outright works with civil society organizations, the United Nations, regional human rights monitoring bodies, governments, humanitarian and development institutions, and philanthropic and corporate partners to create lasting change. With staff in twenty countries, Outright holds consultative status at the United Nations, where it serves as the secretariat of the UN LGBTI Core Group.

**WE AMPLIFY**

**WE ADVOCATE**

**WE SUPPORT**

**WE CELEBRATE**

**TOGETHER, FOR BETTER LGBTIQ LIVES**



# ***CELEBRATION OF COURAGE***

***Celebration of Courage*** is Outright International's annual awards and gala. It is an evening of inspiration and community in support of human rights for LGBTIQ people everywhere. *Celebration of Courage* highlights Outright's achievements and elevates and advances activists and our allies leading the charge to gain equal rights for LGBTIQ people in their countries and around the world.





# AUDIENCE

Outright's *Celebration of Courage* audience includes LGBTIQ professionals and allies who care about rights and equality. *Celebration of Courage* attracts some of the best and the brightest from the media, political, business and finance sectors.

These are Outright's top-level supporters who are among New York's most influential philanthropists and industry and social leaders. Many of the guests have international connections and are interested in global news, world affairs and travel.





# INCLUSION DRIVES BUSINESS GROWTH

Globally, the LGBTIQ community has a **purchasing power** of \$4.7T, with \$1.7T in the U.S. alone. Brands that embrace inclusion tap into this powerful market.

The LGBTIQ community is a significant part of the **global workforce**, with 7.6% of adults and 28% of Gen Z identifying as LGBTIQ. By 2030, this community is projected to represent 30% of the workforce.

Companies that take the lead in LGBTIQ inclusion are 2.3 times more **profitable** than their competitors. Inclusion fosters creativity and innovation, contributing to stronger business results and employee satisfaction globally.

(Sources - [FastCompany](#), [Advocate.com](#))







# PAST EVENT SPONSORS





# DIAMOND



SPONSOR NOW

\$100,000

## Hospitality

- All-inclusive tickets: Two (2) UVIP tables, 24 tickets
- Placement for dinner: Yes, Premiere
- Premium wine or champagne at table: Yes
- Access to VIP cocktail reception: Yes
- Partial sponsorship of advocate table: Yes

## Advertising & Promotion

- Onstage acknowledgement during the event: Yes
- Logo and/or name on event e-invitations; media alerts/press releases; event website: Yes, Premiere placement
- Logo on event step-and-repeats: Yes, Premiere placement
- Logo and/or name on event signage: Yes, Premiere placement
- Full-screen promo at event: Yes, Premium placement
- Acknowledgement as event sponsor on social media (LI): Pre and post-event posts (2, Premiere placement, LI)
- Listing on Outright's event web page as event sponsor: Yes
- Listing in Outright's 2025 Annual Report as Supporter (level commensurate with total giving): Yes





# PLATINUM

[SPONSOR NOW](#)

**\$50,000**

## Hospitality

- All-inclusive tickets: One (1) UVIP table, 12 tickets
- Placement for dinner: Yes, Premiere
- Premium wine or champagne at table: Yes
- Access to VIP cocktail reception: Yes
- Partial sponsorship of advocate table: Yes

## Advertising & Promotion

- Onstage acknowledgement during the event: Yes
- Logo and/or name on event e-invitations; media alerts/press releases; event website: Yes, Premiere placement
- Logo on event step-and-repeats: Yes, Premiere placement
- Logo and/or name on event signage: Yes, Premiere placement
- Full-screen promo at event: Yes, Premium placement
- Acknowledgement as event sponsor on social media (LI): Pre- and post-event posts (2, Prominent placement, LI)
- Listing on Outright's event web page as event sponsor: Yes
- Listing in Outright's 2025 Annual Report as Supporter (level commensurate with total giving): Yes





# GOLD



**SPONSOR NOW**

**\$30,000**



## Hospitality

- All-inclusive tickets: One (1) VIP table, 10 tickets
- Placement for dinner: Yes, Prominent
- Premium wine or champagne at table: Yes
- Access to VIP cocktail reception: Yes
- Partial sponsorship of advocate table: Yes

## Advertising & Promotion

- Onstage acknowledgement during the event: No
- Logo and/or name on event e-invitations; media alerts/press releases; event website: Yes, Prominent placement
- Logo on event step-and-repeats: Yes, Prominent
- Logo and/or name on event signage: Yes, Prominent placement
- Full-screen promo at event: Yes, Prominent placement
- Acknowledgement as event sponsor on social media (LI): Pre- and post-event posts (1, LI)
- Listing on Outright's event web page as event sponsor: Yes
- Listing in Outright's 2025 Annual Report as Supporter (level commensurate with total giving): Yes





# SILVER

> SPONSOR NOW

\$10,000

## Hospitality

- All-inclusive tickets: One (1) table, 10 tickets
- Placement for dinner: Yes, Prominent
- Premium wine or champagne at table: Yes
- Access to VIP cocktail reception: Yes
- Partial sponsorship of advocate table: No

## Advertising & Promotion

- Onstage acknowledgement during the event: No
- Logo and/or name on event e-invitations; media alerts/press releases; event website: Yes
- Logo on event step-and-repeats: No
- Logo and/or name on event signage: Yes
- Full-screen promo at event: Yes
- Acknowledgement as event sponsor on social media (LI): Pre- and post-event posts (1, LI)
- Listing on Outright's event web page as event sponsor: Yes
- Listing in Outright's 2025 Annual Report as Supporter (level commensurate with total giving): Yes



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# BRONZE



SPONSOR NOW



\$5,000

## Hospitality

- All-inclusive tickets: One half (1/2) table, 5 tickets
- Placement for dinner: Yes, General
- Premium wine or champagne at table: No
- Access to VIP cocktail reception: Yes
- Partial sponsorship of advocate table: No

## Advertising & Promotion

- Onstage acknowledgement during the event: No
- Logo and/or name on event e-invitations; media alerts/press releases; event website: Yes
- Logo on event step-and-repeats: No
- Logo and/or name on event signage: Yes
- Full-screen promo at event: Yes
- Acknowledgement as event sponsor on social media (LI): Pre- and post-event posts (1, LI)
- Listing on Outright's event web page as event sponsor: Yes
- Listing in Outright's 2025 Annual Report as Supporter (level commensurate with total giving): Yes





# BRASS



**SPONSOR NOW**

**\$2,500**

## Hospitality

- All-inclusive tickets: Two (2) tickets
- Placement for dinner: Yes, General
- Premium wine or champagne at table: No
- Access to VIP cocktail reception: Yes
- Partial sponsorship of advocate table: No

## Advertising & Promotion

- Onstage acknowledgement during the event: No
- Logo and/or name on event e-invitations; media alerts/press releases; event website: Yes
- Logo on event step-and-repeats: No
- Logo and/or name on event signage: Yes
- Full-screen promo at event: Yes
- Acknowledgement as event sponsor on social media (LI): Pre- and post-event posts (1, LI)
- Listing on Outright's event web page as event sponsor: Yes
- Listing in Outright's 2025 Annual Report as Supporter (level commensurate with total giving): Yes







# SPONSORSHIP = IMPACT

These are examples of what your support enables us to do.



**DIAMOND**  
\$100,000

Provides four local LGBTIQ organizations with a year of project-based funding



**PLATINUM**  
\$50,000

Funds the annual participation of twenty-five LBQ leaders in Outright's leadership development program, LBQ Connect



**GOLD**  
\$30,000

Funds the participation of ten global activists in Outright's United Nations Advocacy Week



**SILVER**  
\$10,000

Funds one safety and security training for up to five LGBTIQ partner organizations in one country



**BRONZE**  
\$5,000

Funds an upgrade of the security system in the office of an LGBTIQ organization



**BRASS**  
\$2,500

Funds one local LGBTIQ sensitivity training for up to twenty media journalists, law enforcement agents or medical providers





# ***CELEBRATION OF COURAGE*** **SPONSORSHIP CONTACT**



For more information on how to sponsor *Celebration of Courage*, or to be invoiced and pay by wire or check, please contact:

## **Jessica Miller (she/they)**

Senior Manager of Corporate Partnerships  
Outright International

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EMAIL

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ADDRESS

**216 East 45th Street, 17th Floor, New York, NY 10017 USA**





## OUTRIGHT INTERNATIONAL

# EXECUTIVE DIRECTOR & BOARD OF DIRECTORS



**Maria Sjödin**, Executive Director | United States

**Gigi Chao (on leave)** | Hong Kong

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**Louise Chernin** | United States

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# HELP OUTRIGHT PROMOTE *CELEBRATION OF COURAGE*

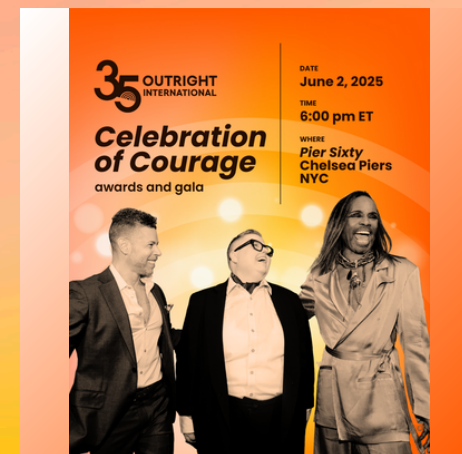
Please help us share our event's Corporate Sponsorship opportunities with other industry leaders you know. Individuals can also buy and host a table or purchase ticket(s).

Here are some sample social posts for you to help us reach a wider audience.



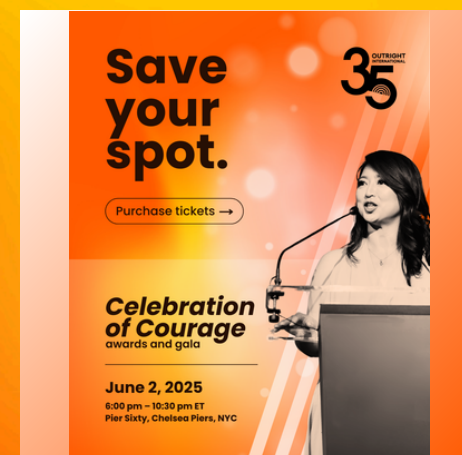
## POST 1 SAMPLE TEXT

Join me on June 2, 2025 at Outright International's *Celebration of Courage* awards and gala, where we're honoring those on the front lines of the global LGBTIQ human rights movement. Celebrate with me by helping support Outright. Get your tickets here: [outrightinternational.org/CoC2025](https://outrightinternational.org/CoC2025) #OutrightCoC25 #OutrightProud



## POST 2 SAMPLE TEXT

I'm excited to kick off Pride this year with Outright International at *Celebration of Courage* awards and gala! Join me in celebrating and advocating the voices of LGBTIQ human rights defenders worldwide. Purchase a ticket or table today! Together, for better LGBTIQ lives. #OutrightProud! #OutrightCoC25



## POST 3 SAMPLE TEXT

Join us on June 2, 2025, to celebrate LGBTIQ equality globally at Outright International's *Celebration of Courage* awards and gala [outrightinternational.org/CoC2025](https://outrightinternational.org/CoC2025) #OutrightCoC25



# KICK OFF PRIDE MONTH WITH US

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**Monday, June 2, 2025**



[outrightinternational.org](https://outrightinternational.org)