



## Set Up Your Fundraiser

### Why Fundraise with Outright?

Peer-to-peer (P2P) fundraising amplifies your personal commitment to LGBTIQ equality, activating your community and directly supporting activists worldwide.

This easy guide shows how to create your own fundraising campaign using the platforms Outright trusts and recommends:

- **Tiltify** (especially great for streaming!)
- **Outright Website** (simple and effective!)
- **Social Media Fundraisers** (quick, convenient, and shareable)

### Tiltify

Perfect for streamers, gamers, and creators—Tiltify brings fundraising and live interaction together.

#### How to get started:

- Visit [Tiltify.com](https://Tiltify.com) and create an account.
- Search and select **Outright International** as your charity, or access our dedicated Tiltify page.
- Click "Create a Campaign":
  - Name your fundraiser, set your goal, and use engaging visuals.
  - Include personal motivation to resonate with your audience.
- Schedule your streaming event on Twitch, YouTube, or Facebook Live.
- Use interactive incentives (challenges, rewards, shoutouts).

- Share your Tiltify link widely!

**Pro Tip:** *Tiltify integrations boost your fundraising success through live interaction—encourage followers to donate in real-time for shout-outs!*

## Outright Website

Already integrated with Outright’s website, this platform provides a seamless donor experience.

### How to get started:

- Go to [Outright’s Fundraising Form](#)
- Click “Start a Fundraiser” or “Create your own campaign.”
- Customize your page:
  - Share your personal story and why supporting Outright matters.
  - Set a clear goal and timeline.
- Save your campaign, then share your personal fundraising URL via email, texts, and social media.

**Pro Tip:** *Personal stories generate more support. Tell people WHY you stand with Outright!*

## Social Media Fundraisers

Social platforms like Facebook and Instagram allow you to start fundraisers in minutes.

### How to get started:

- Navigate to your profile and click “Fundraisers.”
- Search and select **Outright International**.
- Set your goal and deadline. Explain why you support Outright.
- Click “Create” and regularly post updates encouraging your community to participate.

**Pro Tip:** *Frequent updates boost visibility—share milestones, impact stories, and personal messages.*

## Amplify Your Impact: Quick Fundraising Tips

- **Personalize Your Message:** Your passion inspires donations.
- **Set Realistic Goals:** Clear goals motivate action.

- **Leverage Networks:** Invite friends, family, colleagues, and followers.
- **Say Thank You:** Acknowledge every contribution publicly to foster community support.

## **Need More Support?**

We're here to help. Reach out at [comms@outrightinternational.org](mailto:comms@outrightinternational.org).

Together, we are unstoppable.

**#OutrightProud | #StrongerTogether**

