

LGBTIQ HUMAN RIGHTS AND CORPORATE PURPOSE

Building a Global Movement Toward Inclusive Societies



“Companies must either decide to actively combat discrimination against LGBTI people or accept that they are, in effect, facilitating it. There is no neutral position.”

– Former UN High Commissioner for Human Rights Zeid Ra'ad Al Hussein



OUTRIGHT
ACTION INTERNATIONAL

INTRO

For more than three decades, **OutRight Action International** has worked to protect and advance human rights and equality for lesbian, gay, bisexual, transgender, intersex and queer (LGBTIQ) people who experience persecution, discrimination, and violence around the world. In 2021, we continue to push the boundaries of LGBTIQ inclusion globally and invite your company to partner with us by sponsoring one of our marquee annual events, OutSummit. By committing as a sponsor of OutSummit, OutRight's annual signature global LGBTIQ human rights conference, you can show your current and prospective employees, customers, and competitors that you value equality and fairness for all LGBTIQ people around the world.

ABOUT

OutSummit is an annual global summit to strengthen the movement for human rights of LGBTIQ people. Convened by OutRight each December, and co-sponsored with City University of New York (CUNY) Law Review and CUNY School of Law's Sorensen Center for International Peace and Justice, **OutSummit is a strategy forum that brings together LGBTIQ advocates and allies from around the globe to elevate current, cutting-edge thought leadership** on the toughest legal and social issues affecting LGBTIQ communities globally and to highlight best practices and opportunities for progress and collaboration.

2020 OUTSUMMIT SPONSORS



DELL Technologies



Microsoft



Herman Miller

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With COVID-19 risks ongoing, in 2021 OutSummit will be held virtually, with multiple concurrent sessions scheduled to accommodate participants in all time zones. Through plenaries, panels, workshops, keynote presentations, Q&A sessions, networking opportunities and more, OutSummit participants will have the opportunity to learn first-hand about the most pressing issues facing LGBTIQ communities around the world, to interact with global stakeholders and to get engaged in collective action.

PROGRAM

OutSummit provides a forum for LGBTIQ movement leaders and their allies to share big ideas and advance action agendas. Sessions will run concurrently and include themes such as “Queering” Humanitarian Aid, LGBTIQ Human Rights and the United Nations, Corporate Purpose and LGBTIQ Inclusion, Navigating Faith and Religious-Based Discrimination, Combatting So-Called “Coercive Conversion Therapy,” Increasing LGBTIQ Visibility in the Media, Gender Ideology, and much more. OutSummit is a unique opportunity to understand current trends in the LGBTIQ movement locally and globally and meet movement stakeholders from around the world. The full program, speaker biographies and registration information are in development and accessible at OutSummit.org.

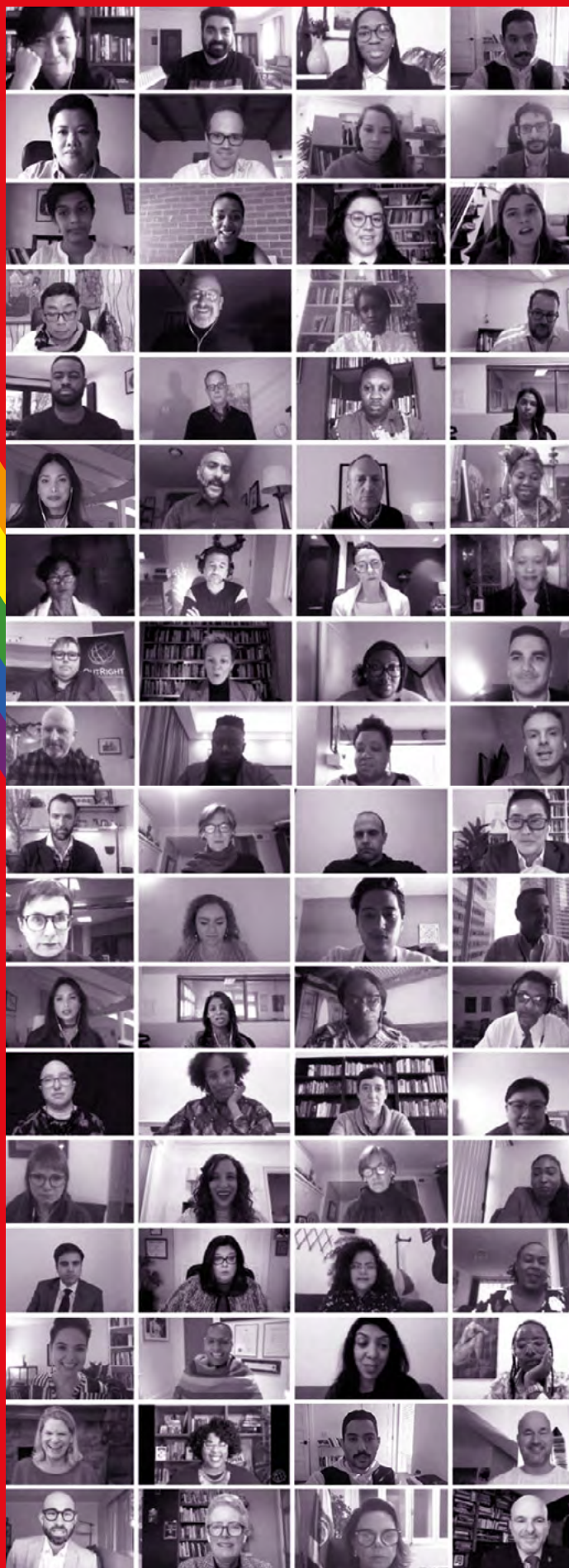
WHO ATTENDS

The speaker line-up for 2021 is in development. In past years, we’ve been joined by leaders from sectors across **business, government, multilateral institutions, and civil society**. These include: **Molly Q. Ford** (Vice President, Global Equality, Salesforce); **Lindsay-Rae McIntyre** (Chief Diversity Officer, Microsoft); **Pedro Pina** (Vice President, Head of YouTube – Europe, Middle East & Africa, Google); **Lanaya Irvin** (CEO of Coqual & OutRight Board Director); **Mélisande Kingchatchaval Schifter** (Project Lead, Diversity, Equity, Inclusion & social Justice, World Economic Forum); **Suki Sandhu OBE** (Founder & CEO, INvolve and Audeliss & OutRight Board Director); **Ben Watson** (Chief Creative Officer, Herman Miller); **Keshav Suri** (CEO, The Lalit Suri Hospitality Group); **Alexandra Keith** (CEO of P&G Beauty, The Procter & Gamble Company); **Kathy Teo** (Founder & CEO, Xpointo Media & OutRight Board Director); **Ali Potia** (Partner, McKinsey & Company); **Karen Teo** (Business & People Leader, Facebook); **Weena Ekid** (Vice President, JP-Morgan Chase); **Elaine Chard** (LGBT human rights policy lead, UK Foreign, Commonwealth and Development



2021 SCHEDULE		
DEC. 8 10am-2pm EST AND 9pm-11:50pm EST	DEC. 9 10am-2pm EST AND 9pm-11:59pm EST	DEC. 10 10am-2 pm EST
Schedule is subject to minor changes.		





Office); **Victor Madrigal-Borloz** (United Nations Independent Expert on protection from violence and discrimination based on sexual orientation or gender identity); **Michael van Gelderen** (Human Rights Officer, United Nations Human Rights Office); **Luis Elizondo Belden** (Delegate, Permanent Mission of Mexico to the United Nations); **M.V. Lee Badgett** (Author & Professor of Economics, UMass Amherst); **Ari Shaw** (Director, International Programs, Williams Institute); **Ben Hunte** (Journalist, *BBC's* first LGBT Correspondent); **Karamo Brown** (television host and producer & star of Netflix's *Queer Eye*); and leaders of LGBTIQ organizations from more than two dozen countries around the world, among many others.

SPONSORSHIP BENEFITS

Society is at an inflection point – recognizing the prominence and importance of the value of human rights for all, not just some. OutSummit allows like-minded corporate partners to authentically align their brands with OutRight's mission to eliminate persecution, discrimination, and violence of LGBTIQ people globally. Further, at present authentic connection is just as important as content. There exists an urgency to sustain and deepen existing relationships with stakeholders and develop links with newfound audiences – ensuring all stakeholders understand the values which drive your business. By offering virtual experiences that are truly participatory, OutRight invites key supporters to share their wisdom, provoke critical thinking, make meaningful connections, and co-create innovations in social justice by inviting dialogue that transforms learning into action.

OutSummit is a virtual experience that allows our corporate partners and their employees to:

- Create more authentic exposure for their brands
- Deepen existing relationships, and create new ones, with institutional and individual movement leaders
- Generate new ideas and solutions to address complex problems and challenges
- Gain new perspectives that inform business operations, products, and services
- Cultivate new skills and knowledge and leverage them into data-driven action

SPONSORSHIP PACKAGES

Sponsorship for OutSummit ranges from \$100,000 to \$5,000. Category exclusivity is available. Tax-deductible donations support OutRight's global programmatic work. *Packages are available that also include OutRight's June 6, 2022 New York City Gala.**

SPONSORSHIP LEVELS (USD)

	PRESENTING \$100,000	SIGNATURE \$50,000	PREMIER \$25,000	MAJOR \$15,000	OFFICIAL \$10,000	FRIEND \$5,000
ACTIVATION & ENGAGEMENT						
Tickets/All-Access Passes	150	100	50	30	20	10
Sponsorship of Opening Plenary	✓					
Presenter: Business & Human Rights Track Session	✓	✓				
Speaking Opportunity	✓	✓				
Virtual brand Activation	✓	✓				
Curated Private Webinar	✓	✓	✓			
Post-Event Team Volunteer Project	✓	✓	✓			
BRANDING						
Save-the-Date	Logo	Name	Name			
Evites	Logo	Name	Name	Name		
Event Web Page	Logo	Logo	Logo	Logo	Logo	Logo
Press Release Acknowledgement	Name	Name				
Acknowledgement in Remarks	✓	✓	✓	✓	✓	
Social Media Mentions	4	3	2	1	1	1
Inclusion in Post-Event Recap	Logo	Logo	Name	Name	Name	Name
Provision of Nonprofit Participant Scholarships	12	10	8	6	4	2
Listing on OutRight Corporate Web Page	✓	✓	✓	✓	✓	✓
Listing in Annual Report	✓	✓	✓	✓	✓	✓

OutRight Action International

Founded in 1990 in San Francisco and headquartered in New York City, OutRight has staff and Board directors on five continents and works at the international, regional and national levels to research, document, defend, and advance human rights for LGBTIQ people around the world. We partner directly with human rights defenders, allies and organizations to produce reliable data on the experiences of LGBTIQ people around the world and support research-based advocacy and capacity-building for LGBTIQ rights.

OutRight is the only U.S.-based LGBTIQ organization holding consultative status with the United Nations Economic and Social Council (ECOSOC). It acts as the Secretariat of the LGBTI Core Group, a coalition of United

Nations member states dedicated to advancing equality and ensuring human rights of LGBTIQ people. OutRight is one of two civil society Founding Members of the *Partnership for Global LGBTI Equality*, a World Economic Forum Lighthouse Project and coalition of businesses committed to leveraging their individual and collective advocacy to accelerate LGBTI equality and inclusion globally.

On average each month, OutRight's email communications reach 25,000+ stakeholders world-wide, in 40 U.S. states and 115 countries. OutRight's extensive social media presence regularly reaches a combined 270,000+ followers on Facebook, Twitter and Instagram. OutRight earns an estimated 3,000 media mentions annually and is routinely featured in global influencer media.

***For more information on OutSummit & Gala sponsorship, and to discuss how your company can partner with OutRight contact:**

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ACTION INTERNATIONAL
Human Rights for LGBTIQ People Everywhere